



Monster Tower
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**PRESS
ALERT**

NEWS RELEASE

FOR IMMEDIATE RELEASE:

New \$799 Monster Tower Transforms Your Boat For Less

Maryville, TN - March 30, 2009 - Ready for any budget or any boat, Monster Tower's new \$799 universal wakeboard tower ends the search for an affordable tower that doesn't sacrifice style or quality. The MTE is the third in the Monster Tower family and the second new wakeboard tower in as many years, from the leading aftermarket tower producer.

Using 2.25" polished and anodized aluminum pipe, the new MTE tower has single header bar for a clean look yet ample space for mounting speakers and lights. Like all Monster Towers, it fits any boat with a 60" to 102" beam, installs easily and folds quickly without tools. Essentially, the MTE is an inexpensive wakeboard tower that doesn't look cheap or act cheap since it comes with a solid 2 year Warranty and as with all Monster Tower products, the famous "If You Don't Love It, We Want It Back" 100% Satisfaction Guarantee.

"We know that people are watching what they spend and looking for great value," says Mike McTeer, Senior Vice President of Sales and Marketing for Monster Tower's parent company Marine Accessories Corporation. "With our 100% Satisfaction Guarantee, an MTE, or any Monster Tower purchase, is risk free. If you don't like the product, we want you to send it back to us for a full refund."

At the low price of \$799, there is no excuse not to have a new MTE on your boat and be ready for that first warm weekend. Monster Tower now has three universal wakeboard towers that can "Rock Your Boat" at any budget. See all Monster Towers at <http://www.monstertower.com>.

About Monster Tower

Since 2003 Monster Tower, Inc. has provided universal wakeboard towers that fit any boat and wakeboard tower accessories that fit any tower. Founded out of a desire for a strong, silent and stiff tower that wouldn't break the bank, the company has developed proven products, an extensive worldwide dealer and distribution network, and a loyal customer base at www.monstertower.com. Along with its sister company XTP, Monster Tower has produced and sold over 100,000 wakeboard towers in the past ten years. (<http://www.monstertower.com>)

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